

**William D. Farlow**  
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willsfifthquarterspecial.com

## EDUCATION

Illinois State University Fall 2016-Fall 2018  
Majoring in Communication Mass Media Radio Production  
Graduated with a bachelor's degree

South Suburban College, Lansing, Illinois Fall 2014-Spring 2016  
Studying Communications with a preference for Radio and TV Broadcasting

## WORK EXPERIENCE

Lansing School District 158 February 2023-present  
Part time Substitute Teacher  

- Execution of teachers lesson plans in a classroom
- Communicated well with others

Good Karma Brands/ESPN Chicago June 2022- November 2022  
Marketing Events Supervisor  

- Execution of events on a weekly basis
- Communication with fans on our radio station

Cumulus Media Chicago November 2021-May 2022  
Promotions Assistant  

- Collaborated well with clients on events
- Demonstrated effective promotion of the radio station to fans

Total Traffic and Weather Network June 2021-July 2021  
Traffic Producer  

- Executed proper training in a production system
- Demonstrated professional rapport with others

IHeart Media INC. (Chicago) Feb. 2018-October 2020  
Promotions Technician  

- Executed a promotional event successfully on a part-time basis
- Demonstrated strong levels of communication with on air talent
- Enhanced social engagement and positivity to station fans

Village of Lansing Public Works Department, Lansing, IL May 2014- August 2016  
Part-time seasonal summer worker

- Influenced strong cohesiveness among others
- Attained consistent punctuality every day
- Initiated a good work ethic and attitude daily

## ORGANIZATIONS & ACTIVITIES

WZND Fuzed Radio 103.3 FM

Normal, IL

News and Sports Reporter

Sept. 2016-Dec.2018

- Ensured good communication with fellow students and experts in radio
- Worked well in on-air radio news and sports situations
- Authored various news and sports stories along with sports live-tweeting
- Conveyed experience in play by play to studio hosting games

UTA- Director/Teaching Assistant

Aug. 2018-Dec. 2018

- Showcased inspiring skills and knowledge to help assist students
- Experienced at working a front desk at a radio station
- Skilled in Adobe Audition and basic audio editing

Will's Fifth Quarter Special

Dec. 2017- Present

- Founded my own weekly sports podcast
- Created original show segments to go along with regular content
- Developed social media pages on Twitter, Facebook, Instagram, and Snapchat
- Delivered good content on episodes with popular sports personalities

## Awards

- Best Newcomer for WZND News and Sports Fall 2016
- MVP for WZND News and Sports December 2018
- News and Sports Reporter for BEA Signature Station 2018

## References

Mark Grote

Chicago Bears Sideline Reporter for Audacy Chicago  
(630)-707-9337

Blake Haas

On-Air Talent for WJBC AM at Cumulus Media  
(309)-533-0706

Michael Madonia

Music Teacher at Chicago Public Schools  
(708) 280-6822