

William D. Farlow
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EDUCATION

Illinois State University
Majoring in Communication Mass Media Radio Production
Graduated with a Bachelor's Degree

Fall 2016-Fall 2018

South Suburban College, Lansing, Illinois
Studying Communications with a preference for Radio and TV Broadcasting

Fall 2014-Spring 2016

WORK EXPERIENCE

Moraine Valley Community College
Play by Play In Game Announcer

- Announcing sports games for Moraine Valley Community College
- Collaborating with officials and coaches

January 2024-present

Munster High School
Play by Play In Game Announcer

- Announcing sports games for Munster High School
- Communicating live reads from sponsors
- Collaborating with officials and coaches

September 2023-present

Lakeshore Public Media
Sports Show Intern

- Effectively answering phones for sports show
- Collaborating with on air talent

August 2023-November 2023

Good Karma Brands/ESPN Chicago
Marketing Events Supervisor

- Execution of events on a weekly basis
- Communication with fans on our radio station

June 2022- November 2022

Cumulus Media Chicago
Promotions Assistant

- Collaborated well with clients on events
- Demonstrated effective promotion of the radio station to fans

November 2021-May 2022

Total Traffic and Weather Network
Traffic Producer
June 2021-July 2021

- Executed proper training in a production system
- Demonstrated professional rapport with others

IHeart Media INC. (Chicago)
Promotions Technician
Feb. 2018-October 2020

- Executed a promotional event successfully on a part-time basis
- Demonstrated strong levels of communication with on air talent
- Enhanced social engagement and positivity to station fans

ORGANIZATIONS & ACTIVITIES

WZND Fuzed Radio 103.3 FM
News and Sports Reporter
Normal, IL
Sept. 2016-Dec.2018

- Ensured good communication with fellow students and experts in radio
- Worked well in on-air radio news and sports situations
- Authored various news and sports stories along with sports live-tweeting
- Conveyed experience in play by play to studio hosting games

UTA- Director/Teaching Assistant
Aug. 2018-Dec. 2018

- Showcased inspiring skills and knowledge to help assist students
- Experienced at working a front desk at a radio station
- Skilled in Adobe Audition and basic audio editing

Will's Fifth Quarter Special
Dec. 2017- Present

- Founded my own weekly sports podcast
- Created original show segments to go along with regular content
- Developed social media pages on Twitter, Facebook, Instagram, and Snapchat
- Delivered good content on episodes with popular sports personalities

Awards

- Best Newcomer for WZND News and Sports
Fall 2016
- MVP for WZND News and Sports
December 2018
- News and Sports Reporter for BEA Signature Station 2018

References

Mark Grote
Chicago Bears Sideline Reporter for Audacy Chicago
(630)-707-9337

Blake Haas
On-Air Talent for WJBC AM at Cumulus Media
(309)-533-0706

Michael Madonia
Music Teacher at Chicago Public Schools
(708) 280-6822