**William D. Farlow**

17707 Maple Street Lansing, IL 60438

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williamdfarlow.com

EDUCATION

Illinois State University Fall 2016-Fall 2018

Majoring in Communication Mass Media Radio Production

Graduated with a bachelor’s degree

South Suburban College, Lansing, Illinois Fall 2014-Spring 2016 Studying Communications with a preference for Radio and TV Broadcasting

WORK EXPERIENCE

IHeart Media INC. (Chicago) Feb. 2018-present

Promotions Technician

* Communicates with others at various promotional events
* Executes a promotional event successfully on a part time basis
* Strong social engagement and positivity to station fans

Village of Lansing Public Works Department, Lansing, IL May 2014- August 2016

Part time seasonal summer worker

* Worked well with others in a work environment
* Punctual on time to work every day
* Good work ethic and attitude daily

ORGANIZATIONS & ACTIVITIES

WZND Fuzed Radio 103.3 FM Normal, IL

News and Sports Reporter Sept. 2016-Dec.2018

* Communicating with fellow students and experts in radio
* Working in on air radio news and sports situations
* Wrote various news and sports stories along with sports live tweeting
* Broadcast experience in play by play to studio hosting games

UTA- Director/Teaching Assistant Aug. 2018-Dec. 2018

* Strong teaching skills and knowledge to help assist students
* Knowledgeable at working a front desk at a radio station
* Skills in Adobe Audition and basic audio editing

Will’s Fifth Quarter Special Dec. 2017- Present

* Hosting my own weekly sports podcast
* Communicates with a cohost effectively to an audience
* Managing social media pages on Twitter, Facebook, Instagram, and Snapchat
* Podcast content on directories of iTunes, Google Play, Spotify, and IHeart Radio

Awards

* Best Newcomer for WZND News and Sports Fall 2016
* MVP for WZND News and Sports December 2018
* News and Sports Reporter for BEA Signature Station 2018

References

Mark Grote

Chicago Bears Reporter for 670 AM

(630)-707-9337

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Elijah Collins

Promotions Technician for IHeart Media Chicago

(773)-610-7525

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Jason Klaer

Former Promotions Coordinator for Entercom

(312)-532-3564

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