William D. Farlow
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PROFESSIONAL SUMMARY

Dynamic and passionate sports media professional with a strong background in play-by-play announcing, radio production, and sports journalism. Proven ability to engage audiences through live commentary, podcasting, and multimedia storytelling. Experienced in collaborating with coaches, producers, and on-air talent across collegiate, high school, and professional platforms. Skilled in audio editing, event marketing, and social media content creation. Committed to delivering high-quality sports coverage and building meaningful connections with fans and industry professionals.

PROFESSIONAL EXPERIENCE

Lansing School District 158 —
Substitute Teacher

February 2023 - Present
- Adapted communication to engage diverse K–6 classrooms
- Built quick rapport and maintained classroom management across schools
- Collaborated with parents, teachers, and staff to support student needs

Moraine Valley Community College —
Announcer

January 2024 – August 2025
- Provide live sports commentary for college athletic events
- Coordinate with game officials and coaching staff

Heartland Sports Network —
Announcer

September 2024 – July 2025
- Deliver live play-by-play commentary for televised sports events
- Collaborate with producers and team officials to ensure broadcast quality
- Communicate effectively with coaches and players for accurate reporting

Munster High School —
Announcer

September 2023 – May 2024

- Announced high school sports games with sponsor live reads
- Maintained communication with coaches and officials

Lake Shore Public Media —
Intern

August 2024 – November 2024
- Managed phone lines and assisted on-air talent during live sports shows
- Supported production and content development

Good Karma Brands / ESPN Chicago — Marketing Events
Supervisor

June 2022 – November 2022
- Executed weekly promotional events for ESPN Chicago
- Engaged with fans and represented the station at public events

PROJECTS&LEADERSHIP

Will's Fifth Quarter Special — Founder & Host
December 2017 – Present
- Created and host a weekly sports podcast with original segments
- Built and manage social media presence across Twitter, Facebook, Instagram, and Snapchat
- Featured notable sports personalities and delivered engaging content

WZND Fuzed Radio 103.3 FM — News & Sports Reporter
September 2016 – December 2018
- Reported on news and sports, authored stories, and live-tweeted events
- Provided play-by-play and studio hosting for sports broadcasts

Undergraduate Teaching Assistant — Director / TA
August 2018 – December 2018
- Assisted students in radio production coursework
- Managed front desk operations at the campus radio station
- Proficient in Adobe Audition and basic audio editing

AWARDS&RECOGNITION

- Best Newcomer, WZND News and Sports – Fall 2016
- MVP, WZND News and Sports – December 2018
- News & Sports Reporter, BEA Signature Station – 2018

EDUCATION

Illinois State University — Normal, IL
Bachelor of Science in Communication – Mass Media, Radio Production
Fall 2016 – Fall 2018

South Suburban College — Lansing, IL
Associate Coursework in Communications – Radio & TV Broadcasting Focus
Fall 2014 – Spring 2016